

Jane Doe

Product Manager

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SUMMARY

- 10+ years proven track record of partnering with stakeholders to identify, define, and manage strategic objectives for software products
- Insightful quantitative and qualitative research, analysis, and definition of opportunities
- Effective cross-functional leadership, coordination, and communication focused to deliver revenue growth and product innovation
- Trusted by engineers and stakeholders to think through use cases in detail

WORK EXPERIENCE

Acme Corp • Mountain View, CA, USA • 07/2019 - 01/2023

Director Product Management

- Directly managed one cross-functional scrum team as Product Manager while overseeing strategic alignment and planning of five scrum teams (LeSS Scaled Agile Framework)
- Created concepts presentations used to align scaled agile group to product vision and goals AND wrote detailed requirements and prototypes for my own product team
- Tied objectives to A/B tests and developed a more nuanced interpretive framework for defining success criteria. (definition of passing w/out statistical significance)
- Partnered with stakeholders to drive strategy development process for adult education business \$34M ARR, growing revenue 30% YoY in 2021 and 26% in 2022

Acme Corp • San Francisco, CA, USA • 08/2018 - 06/2019

Co-Founder And Head Of Product

- Co-founded a B2B startup focussed on creating and selling data-driven, sexual harassment training into HR/Compliance depts in medium and enterprise-scale companies

Acme Corp • Walnut Creek, CA, USA • 07/2016 - 12/2018

Vice President, Platform Products

- Led a team of 4 product designers and 3 product managers in researching, designing, and specifying a new learning management system for use by all EVERFI customers, \$70M ARR

- In 6 months, conceived and managed the creation of a design system allowing 1 UI and 3 UX designers to support 50 developers in the development of next-gen LMS
- Partnered with Customer Success to create migration strategy to new LMS and supported migration of 3500 SaaS customers

Acme Corp • Walnut Creek, CA, USA 08/2012 - 07/2016

Vice President

- Led technology organization (18 people) that designed, specified, developed, and tested LawRoom and CampusClarity learning platforms (\$12M ARR)
- Grew CampusClarity's line of business revenue from 0 to \$5M ARR in 2.5 years by designing innovative and differentiated features
- Oversaw Product and Engineering response to due diligence during the acquisition by EVERFI. See the next role above

Director of Product Development

- Instituted the use of agile tooling (Rally) and drove the agile transformation of the entire technology organization: Dev, QA, and IT/Ops
- Recruited, hired, onboarded, and retained a cross-functional team of talented designers, developers, QA engineers, and IT/infrastructure professionals
- Regularly met with strategic customers to understand business goals and ensure roadmap alignment

EDUCATION

BA in Economics • The XXX University • San Francisco, CA

CERTIFICATIONS

Scrum Product Owner • Mountain Goat Software • 10/2019 - 10/2019

RELEVANT SKILLS NOT LISTED ABOVE

Prioritization, Collaboration, Communication, Innovation, Leadership, Analysis, Planning Process, Agile Software Development, Qualitative Research, Software Development, Release Management, Data Visualization, Cloud Migration Strategy, Process Management, Use Cases, Product Management, Google Analytics, Microsoft Office, Product Planning, Revenue Growth, Product Design, Data Analysis, Systems Design, Product Demonstration, Go To Market Strategy, SurveyMonkey, Data Driven, Mobile Application, Confluence Software, Tableau Software, Microsoft Excel, Figma Software, Scrum Methodology, Slack Software, JIRA, Software Development Life Cycle, Learning Management System, SQL, User Experience, Cross Functional Management, Scaled Agile, Quantitative Research, SEO Organic Traffic Acquisition.